Development Engineering Sciences, LLC

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Title: Evaluation of Eye Lash Enhancement (AG-ELE-001).

Scope:

Primary scope objectives in the current study included:

1) Obtain study subject patients for a duration of 12 weeks
   - Obtain a baseline photo from each subject
   - Obtain follow-up photos at time points (2,4,6,8,10, and 12 weeks)
2) Determine qualitatively the effects of the Eye Lash Enhancement Serum in each study subject
   - Length and thickness (qualitative assessments)

Background:

The Eye Lash Enhancement Serum is intended for use in individuals with a desire for longer and fuller eye lashes. The study design called for topical placement of the serum, twice daily (morning and evening) for twelve weeks. The anatomical area for serum application included the upper eye lash, one brush stroke medial to lateral.

The study sponsor requested to have Development Engineering Sciences (DES) measure and evaluate the effects of the serum. These qualitative assessments were to serve as an interim evaluation and if beneficial quantitative measurements may be conducted on the data collected.

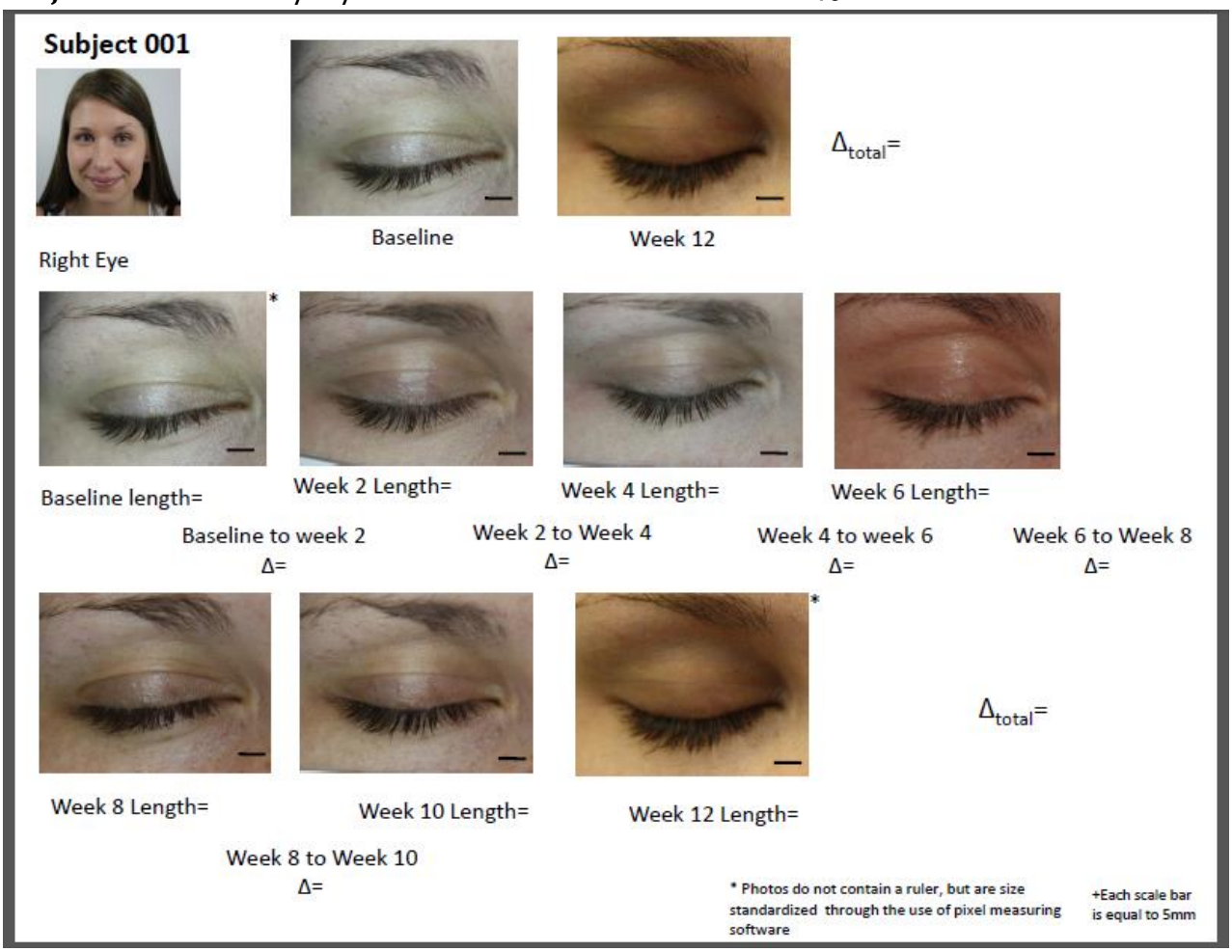
Materials and Methods:

Recruitment of subjects:

Recruitment efforts were made in a variety of settings and locations. In total, twelve subjects were recruited and required to attend an information session on the study (See Appendix). Once the subjects agreed to the study they signed informed consents, photo releases and were given a study protocol (See Appendices). The table below outlines the study subject demographics. After the duration of the study (12 weeks) nine subjects successfully completed the study. Attrition rates will be described in detail per individual subject.

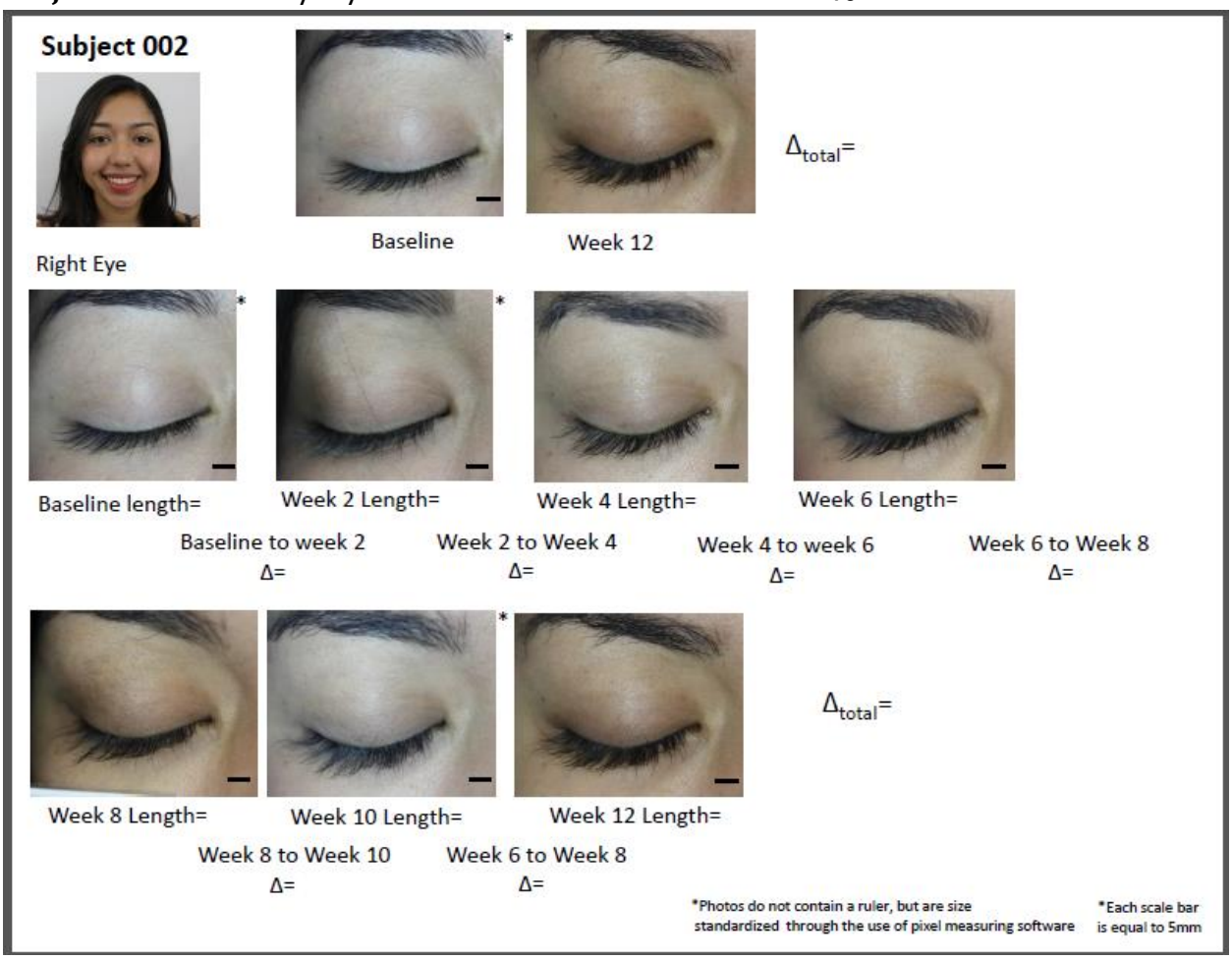
Subject ID:	DOB:	Sex:
001	05/12/1994	F
002	12/24/1992	F
003	03/11/1994	F
004	03/05/1992	F
005	01/05/1988 (did not complete study)	F
006	12/13/1993	F
007	11/02/1994	F
008	06/06/1995	F
009	05/24/1990	F
010	08/28/1989	F
011	01/21/1994 (did not complete study)	F
012	Did not show for study	F

Subject 001 DOB: 05/12/1994 Serum Concentration: 0.02%



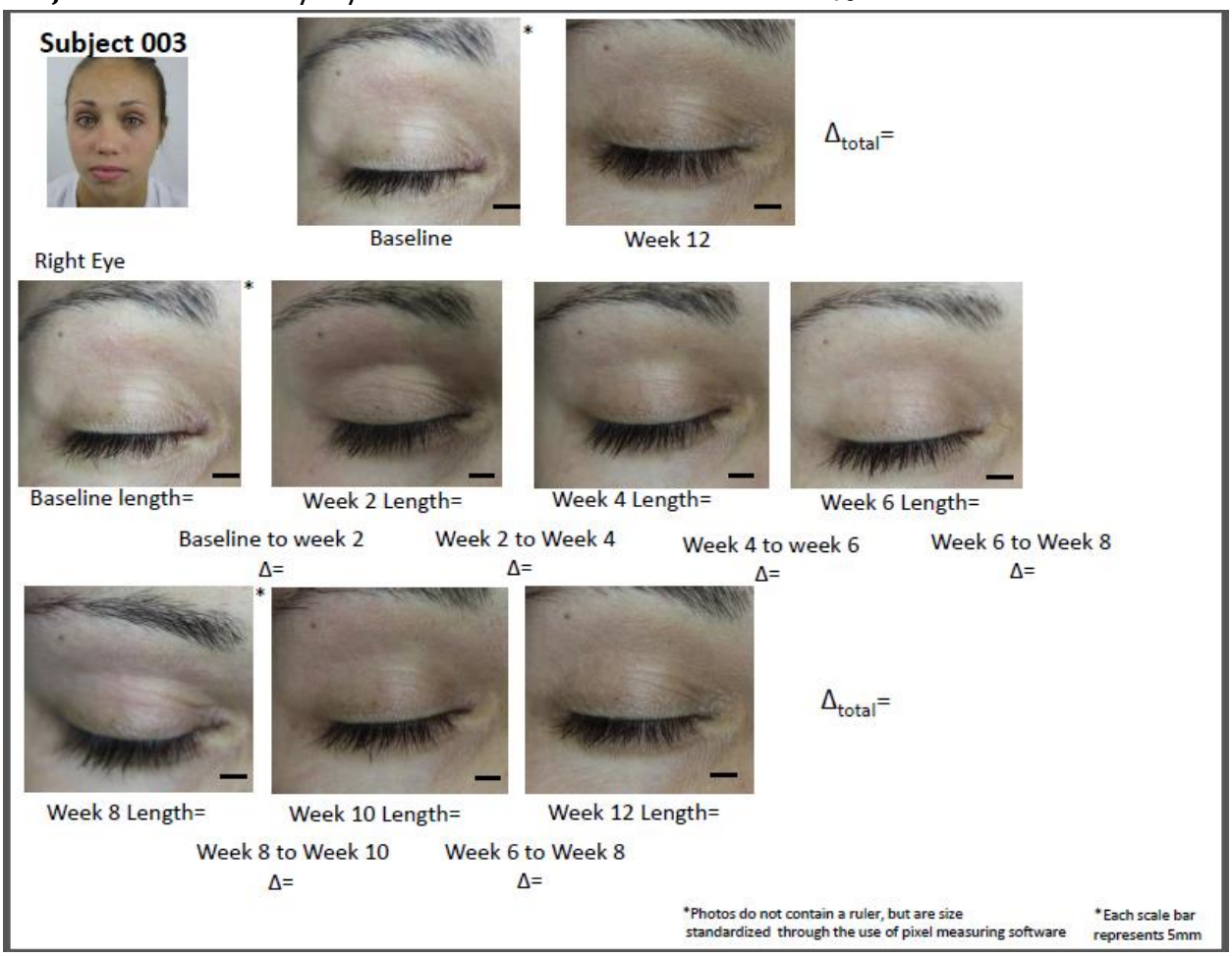
Note: Substantial difference in length and fullness from baseline to week 12.

Subject 002 DOB: 12/24/1992 Serum Concentration: 0.02%



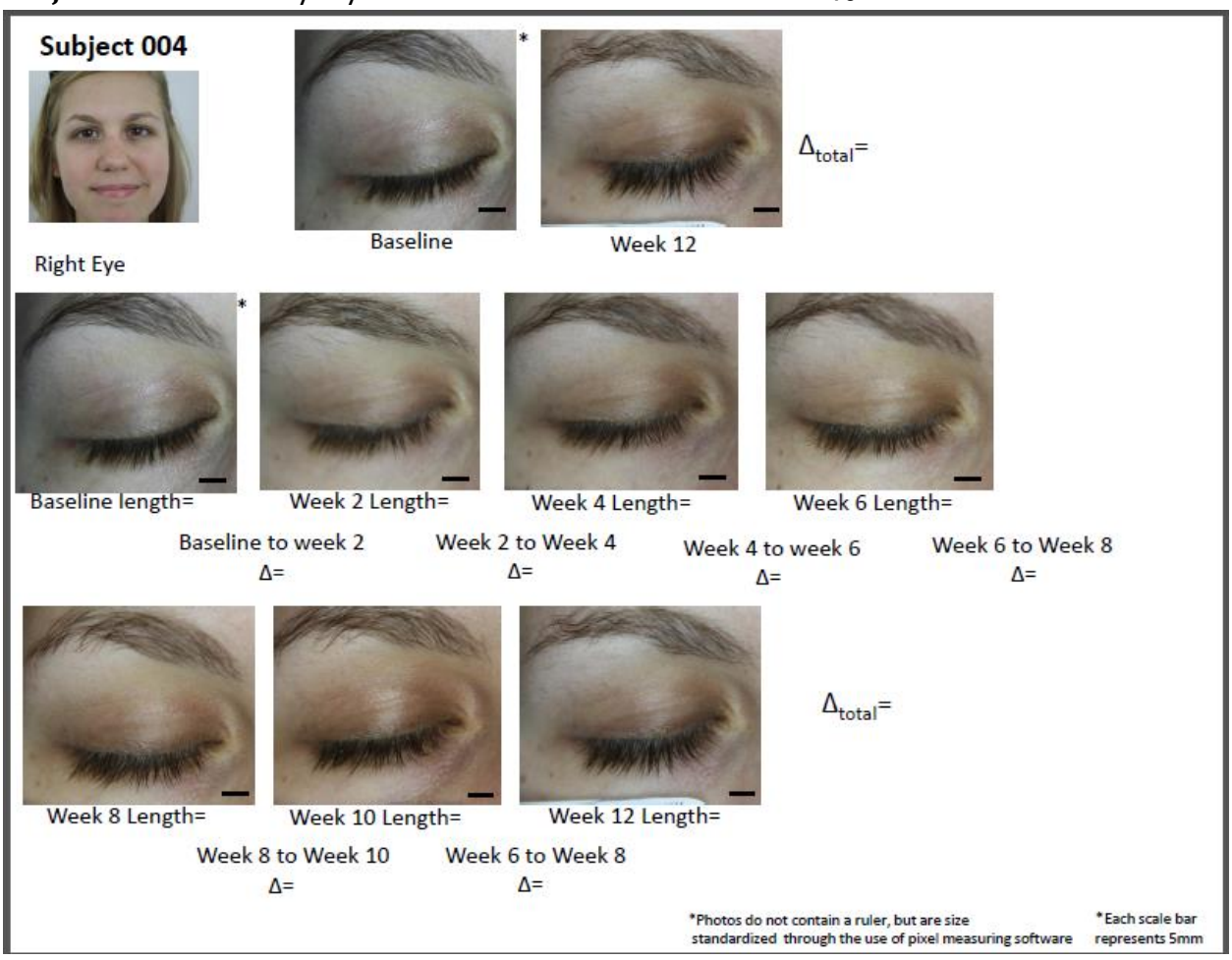
Note: Eye lashes substantially lengthened from baseline to week 12.

Subject 003 DOB: 03/11/1994 Serum Concentration: 0.02%



Note: Eye lashes did not appear to gain in length or thickness.

Subject 004 DOB: 03/05/1992 Serum Concentration: 0.01%

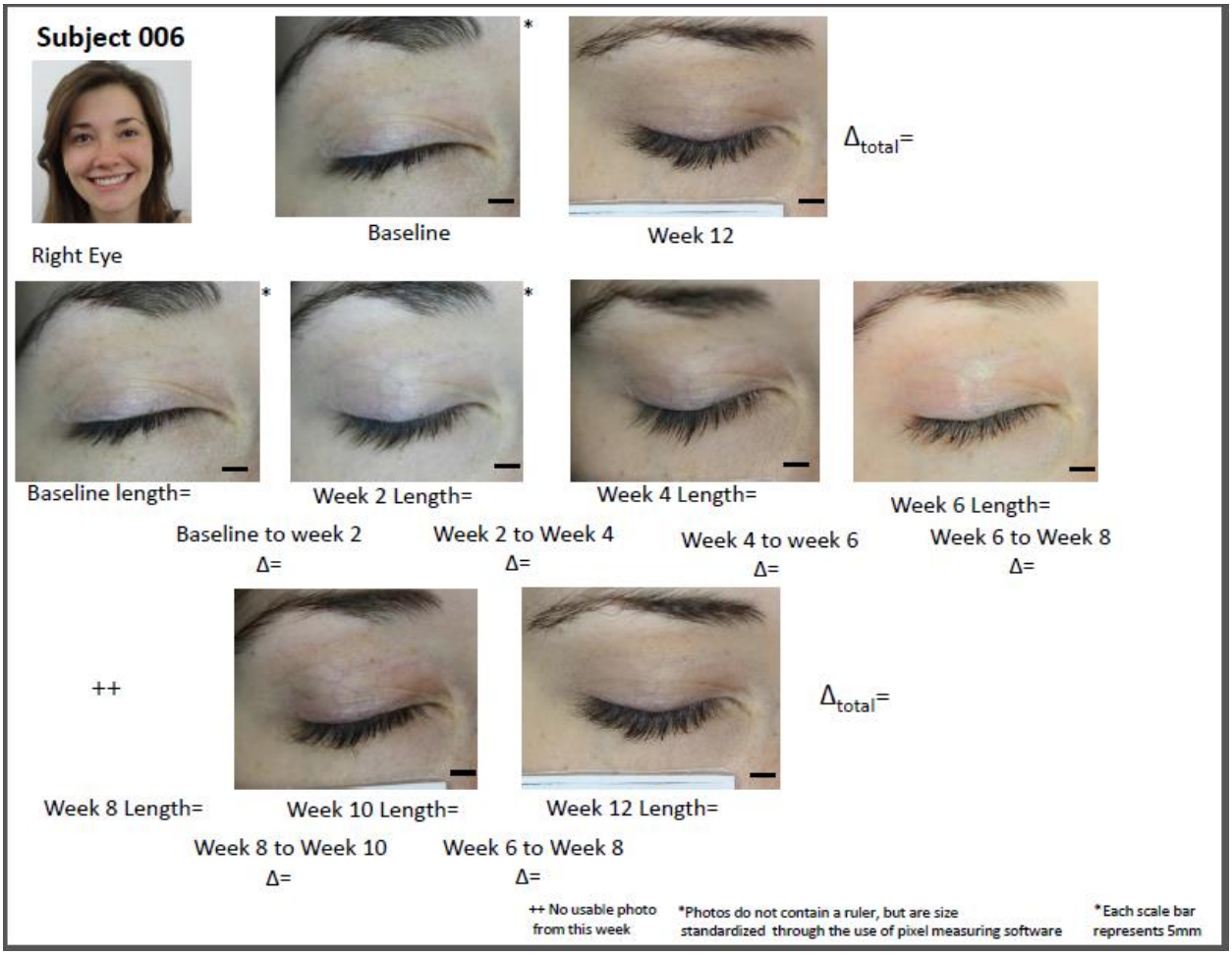


Note: Eye lashes substantially lengthened and thickened from baseline to week 12.

Subject 005 DOB: 01/05/1988 Serum Concentration: 0.02%

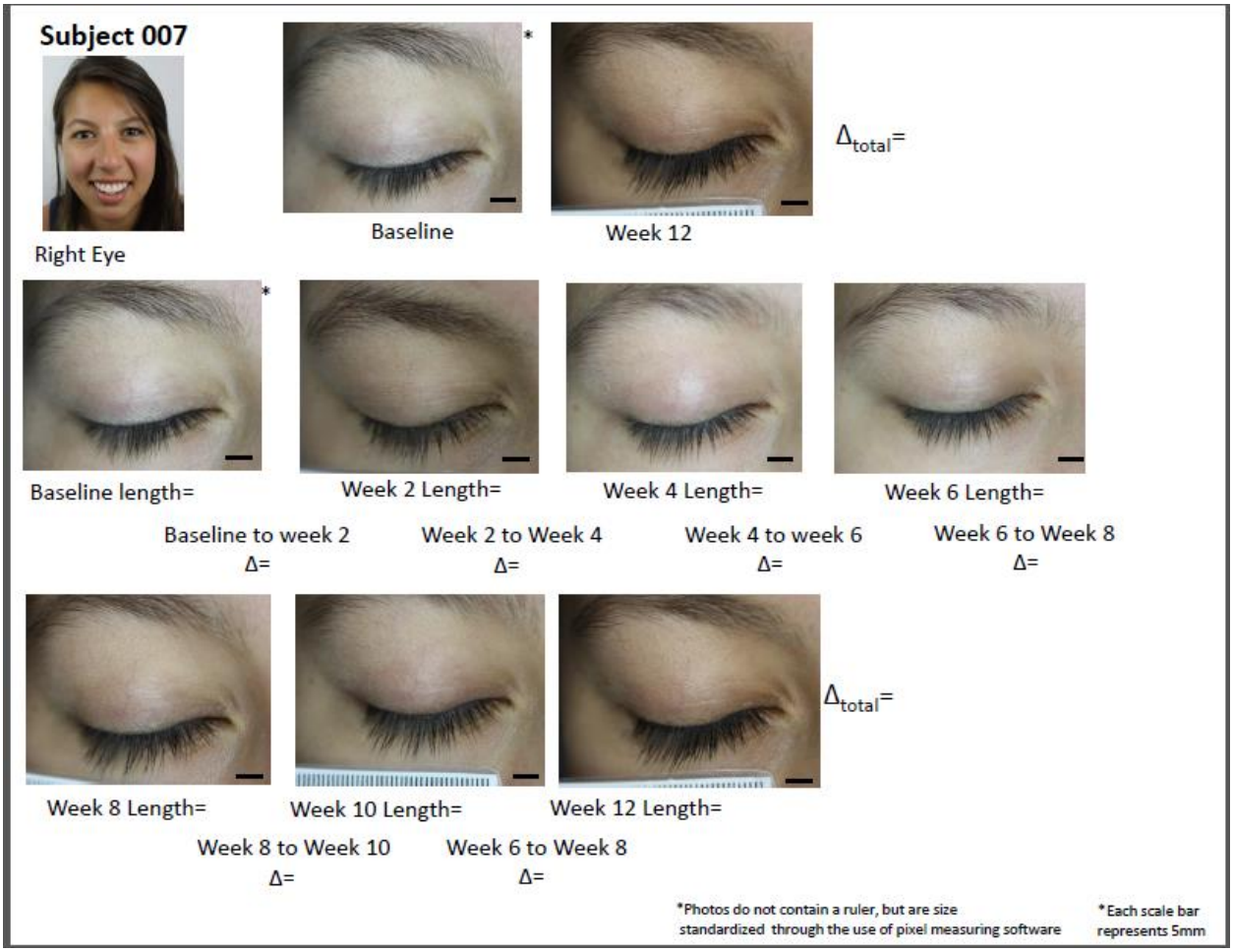
Note: The subject experienced severe redness and swelling in her eyes. She was advised to see her physician. It was found she had contracted an infection in her eye at the same time of the study, most likely unrelated to the eye serum. As a precaution she was removed from the study.

Subject 006 DOB: 12/13/1993 Serum Concentration: 0.01%



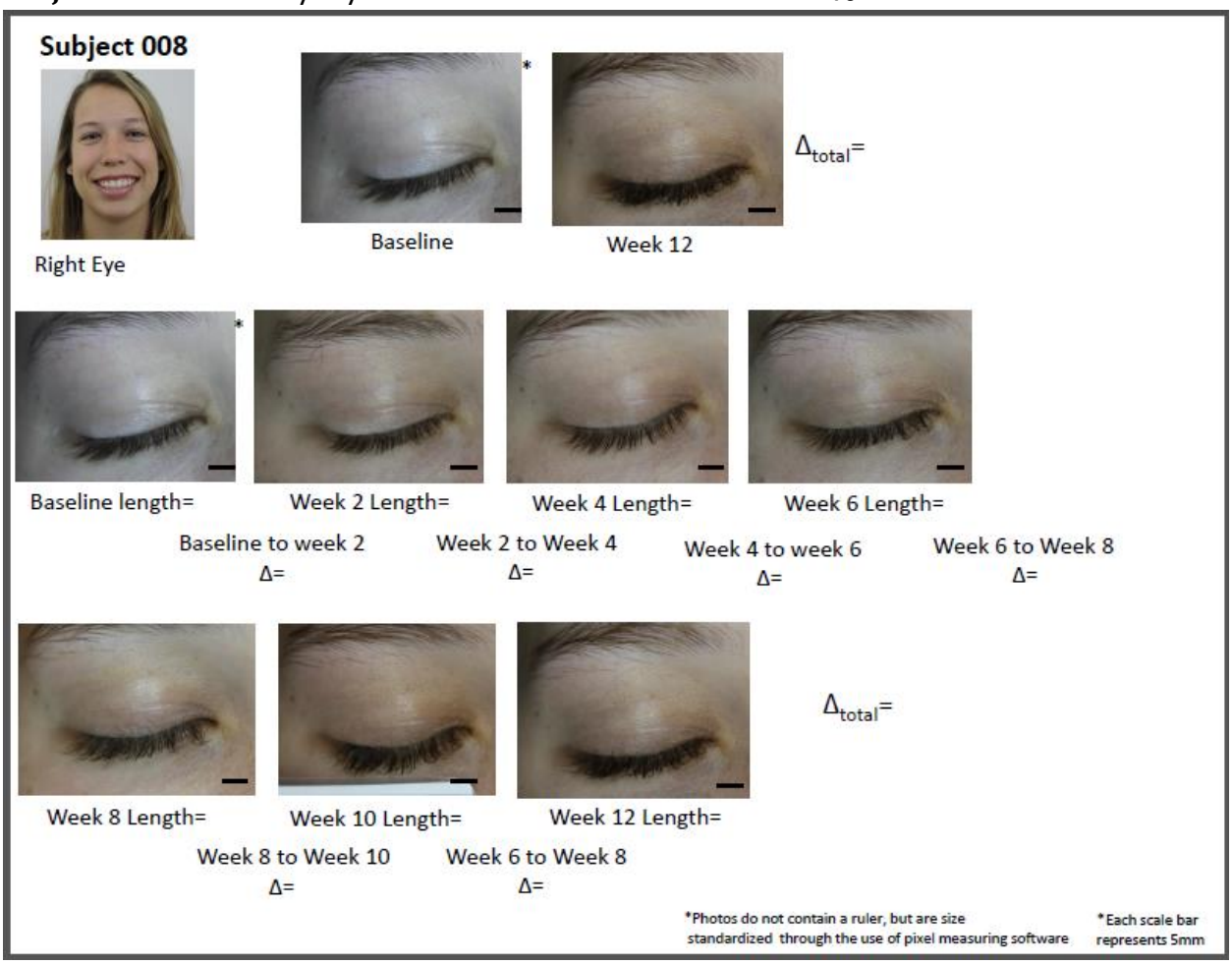
Note: Subjects eye lashes substantially lengthened from baseline to week 12.

Subject 007 DOB: 11/02/1994 Serum Concentration: 0.01%



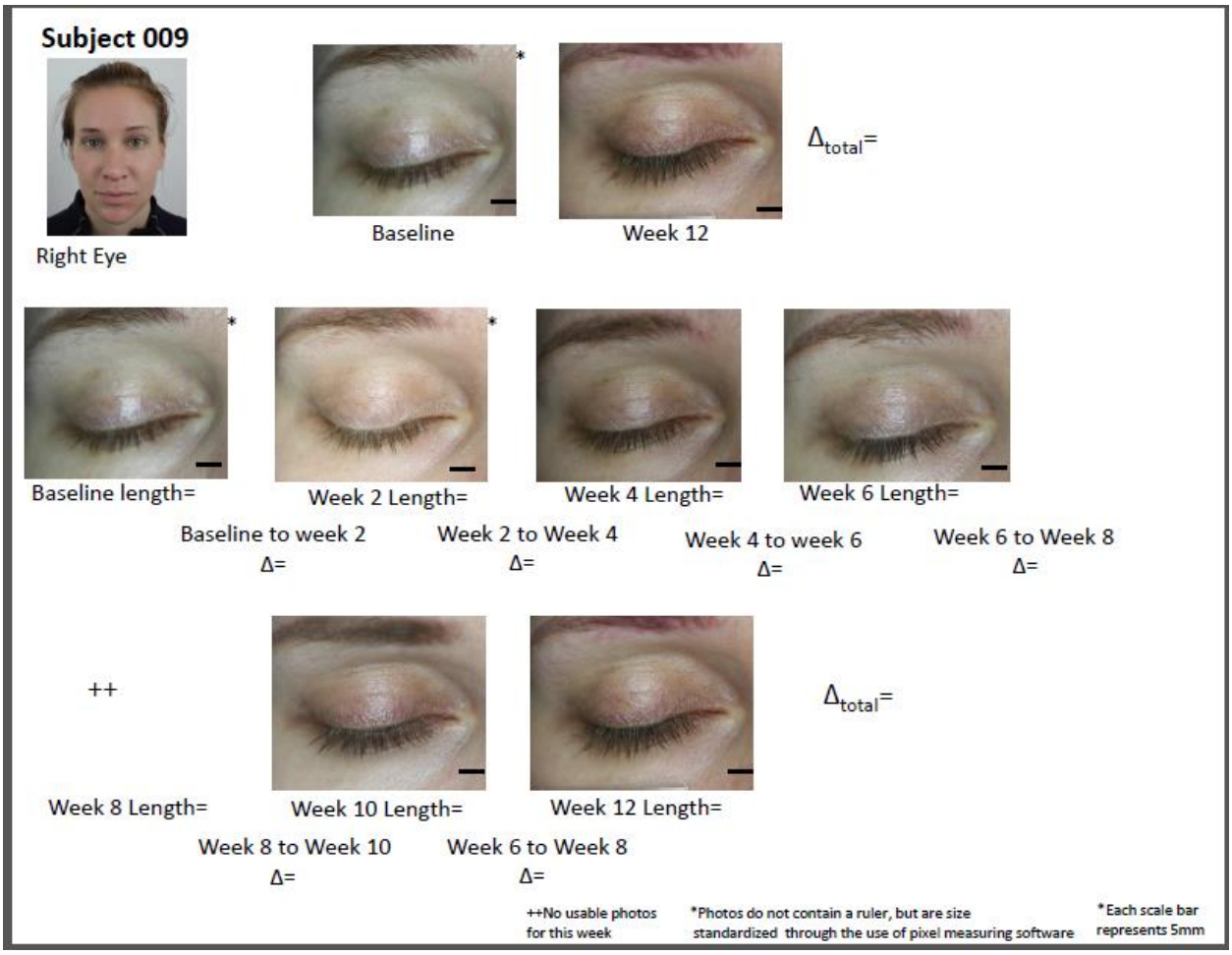
Note: Subject experienced substantial eye lash lengthening and increased thickness.

Subject 008 DOB: 06/06/1995 Serum Concentration: 0.02%



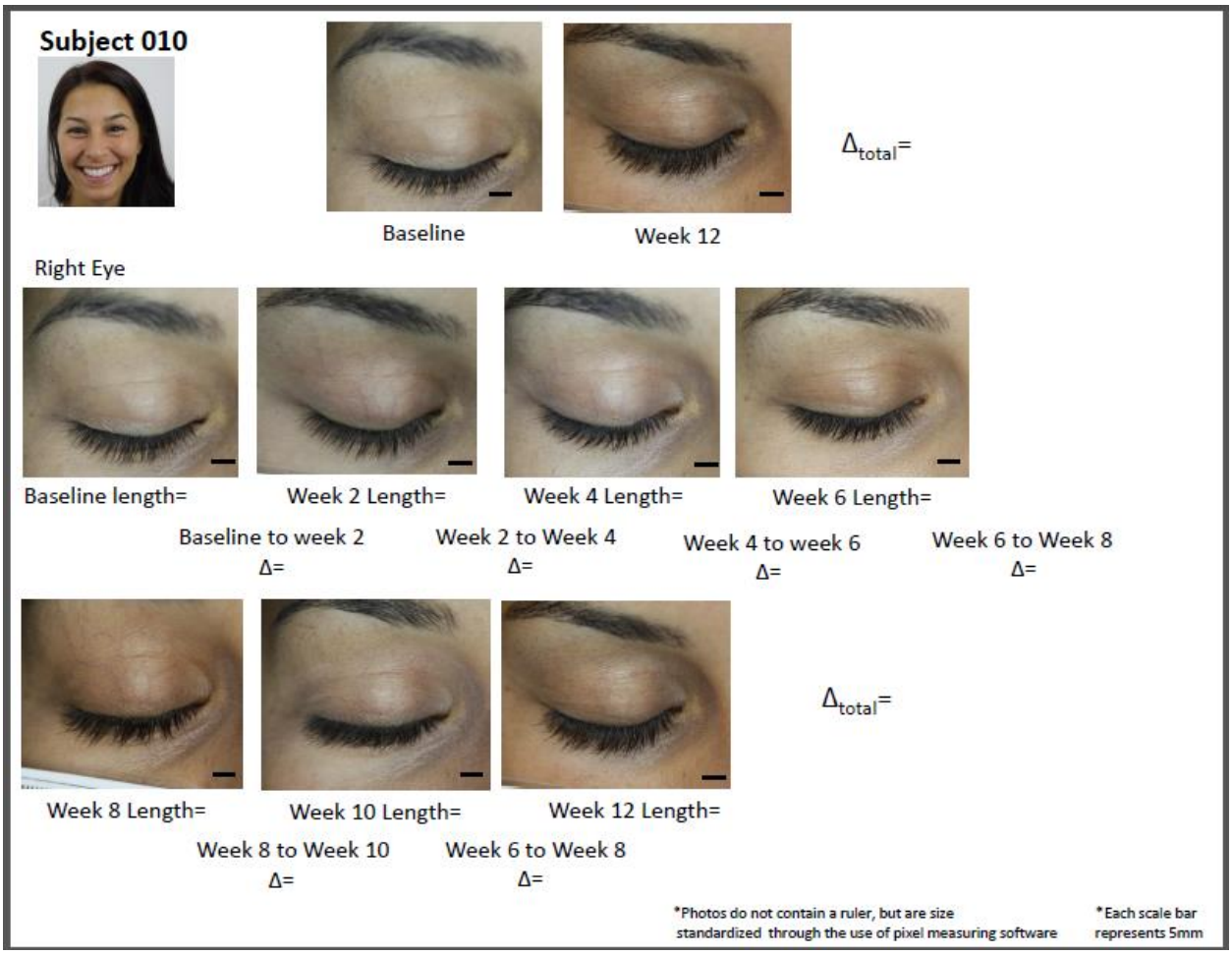
Note: Subject experienced eye lash lengthening and thickening from baseline to week 12.

Subject 009 DOB: 05/24/1990 Serum Concentration: 0.01%



Note: Subject experienced eye lash thickening and lengthening from baseline to week 12.

Subject 010 DOB: 08/28/1989 Serum Concentration: 0.01%



Note: Subject experienced substantial eye lash lengthening and thickness.

Subject 011 DOB: 01/21/1994 Serum Concentration: 0.02%

Note: Subject removed herself due to health complications unrelated to the study.

Subject 012 DOB: unknown Serum Concentration: did not receive

Note: Subject attended information study singed the informed consent but never attended the baseline study (week 0). Attempts were made to get study subject to attend with no success.

Executive Summary:

The following table summarizes the qualitative assessment from baseline to twelve weeks for all subjects.

Subject ID:	Increase in length:	Increase in Thickness:	Superb Satisfaction with product:
001	Y	Y	Y
002	Y	N	N
003	N	N	N
004	Y	Y	Y
005	N/A (did not complete study)	N/A (did not complete study)	N/A (did not complete study)
006	Y	N	Y
007	Y	N	Y
008	Y	Y	Y
009	Y	Y	Y
010	Y	Y	Y
011	N/A (did not complete study)	N/A (did not complete study)	N/A (did not complete study)
012	N/A (did not show for study)	N/A (did not show study)	N/A (did not show study)